The Department of Finance offers courses in finance and business economics. The curriculum is designed to impart an understanding of the principles of finance and to provide students with analytical training. Courses on financial institutions and markets, financial management, and investments provide an understanding of the application of financial analysis to the solution of business problems.

The department offers a concentration in finance for the undergraduate major in business administration.

Faculty

Deborah J. Bauer, Peter and Molly Powell Distinguished Senior Instructor of Finance (investment strategies, competitive analysis); academic director, Oregon Executive MBA. BS 1997, Bryant; MS, 2001, Oregon. (2001)


Diane Del Guercio, Gerry and Marilyn Cameron Professor in Finance (corporate governance, institutional investors); senior associate dean, faculty affairs. BA, 1986, California, Santa Barbara; MA, 1989, PhD, 1994, Chicago. (1994)


Scott Kerslake, James F. and Shirley J. Rippey Professor of Practice. BS, 1986, Boston. (2016)


Stephen B. McKeon, associate professor (corporate finance, behavioral finance); academic director, Cameron Center for Finance and Securities Analysis. BS, 2000, Oregon; MS, 2009, PhD, 2011, Purdue, West Lafayette. (2011)


Zhi "Jay" Wang, associate professor (asset management, institutional investors); coordinator, doctoral program. BA, 1994, Peking (Beijing); MS, 1998, PhD, 2000, Iowa State; PhD, 2004, Michigan, Ann Arbor. (2012)


Emeriti


The date in parentheses at the end of each entry is the first year on the University of Oregon faculty.

Participating

Glen R. Waddell, professor (applied econometrics, industrial organization, labor economics). See Economics.

Four-Year Degree Plan

The degree plan shown is only a sample of how students may complete their degrees in four years. There are alternative ways. Students should consult their advisor to determine the best path for them.

Bachelor of Arts in Business Administration

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
<th>Milestones</th>
</tr>
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<tbody>
<tr>
<td>BA 101</td>
<td>Introduction to Business</td>
<td>4</td>
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</tr>
<tr>
<td>BA 199</td>
<td>Special Studies: [Topic] (Academic Residential Community or FIG seminar.)</td>
<td></td>
<td>Attend club fairs</td>
</tr>
<tr>
<td>MATH 111</td>
<td>College Algebra</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>TLC 199</td>
<td>Special Studies: [Topic] (Study Skills Workshop)</td>
<td>1</td>
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</tr>
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</table>
Review the holistic requirements for admission to the major and establish a plan for developing these traits

<table>
<thead>
<tr>
<th>Milestones</th>
<th>Credits</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>Meet with a Lundquist academic advisor to make a long-term plan</td>
<td>15</td>
<td>Finance</td>
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**Winter**

<table>
<thead>
<tr>
<th>Credits</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>5</td>
<td>EC 201 Introduction to Economic Analysis: Microeconomics</td>
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<td></td>
<td>MATH 241 Calculus for Business and Social Science I</td>
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<td></td>
<td>WR 121 College Composition I</td>
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</table>

Meet Lundquist peer educator about informational interviews

<table>
<thead>
<tr>
<th>Credits</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>16-17</td>
<td>BA 240 Spreadsheet Analysis and Visualization</td>
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**Spring**

<table>
<thead>
<tr>
<th>Credits</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>8</td>
<td>General-education courses in arts and letters</td>
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<tr>
<td>4-5</td>
<td>Conduct informational interviews</td>
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</table>

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Credits</th>
<th>Milestones</th>
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<tbody>
<tr>
<td>Leadership and Communication</td>
<td>4</td>
<td>Explore concentrations</td>
</tr>
<tr>
<td>Economic Foundations of Competitive Analysis</td>
<td>4</td>
<td>Update résumé</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Credits</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>16-17</td>
<td>OBA 311 Business Analytics I</td>
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**Third Year**

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<tr>
<th>Credits</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>16</td>
<td>OBA 335 Operations Management</td>
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<tr>
<td>4</td>
<td>MGMT 311 Managing People in Organizations</td>
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**Fourth Year**

<table>
<thead>
<tr>
<th>Credits</th>
<th>Course Title</th>
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<tr>
<td>12</td>
<td>BA 325 Business Law and Ethics</td>
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<table>
<thead>
<tr>
<th>Course Title</th>
<th>Credits</th>
<th>Milestones</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leadership and Communication</td>
<td>4</td>
<td>Check in with career advisor</td>
</tr>
<tr>
<td>Business elective 2</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Business elective 3 (concentration)</td>
<td>4</td>
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</tbody>
</table>
Winter
Business elective 4 (concentration) Apply for graduation 4
Business elective 5 4
Business elective 6 4
Elective 3

Spring
BA 453 Business Strategy and Planning 300-level business core completion 4
Business elective 7 (concentration) Register for commencement 4

Credits 15

Total Credits 39

Bachelor of Science in Business Administration

Course Title Credits Milestones
First Year
Fall
BA 101 Introduction to Business 4
MATH 111 College Algebra 4
BA 199 Special Studies: [Topic] (Academic residential community or FIG seminar) 1
Arts and letters course that also satisfies a multicultural requirement 4
General-education course in social science Attend club fairs 4
Review the holistic requirements for admission to the major and establish a plan for developing these traits

Credits 17

Winter
EC 201 Introduction to Economic Analysis: Microeconomics 4
MATH 241 Calculus for Business and Social Science I 4
WR 121 College Composition I Use Career Services 4
General-education course in arts and letters Get involved in a club 4
Meet a Lundquist academic advisor to make a long-term plan

Credits 16

Spring
EC 202 Introduction to Economic Analysis: Macroeconomics 4
WR 122 College Composition II or WR 123 or College Composition III Consider the job shadow program 4
Arts and letters course that also satisfies a multicultural requirement Access tutoring resources 4
General-education course in nonmath science Attend the spring career fair

Credits 16

Total Credits 49

Second Year
Fall
ACTG 211 Introduction to Accounting I 4
MATH 243 Introduction to Methods of Probability and Statistics Leadership role in a club 4
General-education course in arts and letters with a global context Learn Duck Connect 4
Course with global context subject matter Meet an advisor regarding progress toward admission

Credits 16

Winter
ACTG 213 Introduction to Accounting II 4
Nonbusiness breadth course Meet Lundquist peer educator 4
General-education courses in science Conduct informational interviews 8
Complete a practice interview on Interview Stream (Duck Connect). Prepare major application materials.

Credits 16

Spring
BA 240 Spreadsheet Analysis and Visualization 4
Nonbusiness breadth course 4
General-education course in science 4
Nonbusiness breadth course 4
Submit a nonbusiness breadth or global context proposal for approval
Apply for business administration major within the first week of the term you are completing business premajor requirements

Credits 16

Total Credits 48

Third Year
Fall
BA 308 Leadership and Communication 4
### Finance

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
<th>Milestones</th>
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</thead>
<tbody>
<tr>
<td>OBA 311</td>
<td>Business Analytics I</td>
<td>4</td>
<td>Update résumé</td>
</tr>
<tr>
<td>FIN 311</td>
<td>Economic Foundations of Competitive Analysis</td>
<td>4</td>
<td>Explore concentrations</td>
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<tr>
<td></td>
<td><strong>Credits</strong></td>
<td><strong>12</strong></td>
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</tr>
<tr>
<td>Winter</td>
<td>OBA 312 Business Analytics II</td>
<td>4</td>
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</tr>
<tr>
<td>FIN 316</td>
<td>Financial Management</td>
<td>4</td>
<td>Attend career fairs</td>
</tr>
<tr>
<td>MKTG 311</td>
<td>Marketing Management</td>
<td>4</td>
<td>Apply for internships</td>
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<tr>
<td></td>
<td><strong>Nonbusiness breadth course</strong></td>
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<td></td>
<td><strong>Credits</strong></td>
<td><strong>16</strong></td>
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<tr>
<td>Spring</td>
<td>OBA 335 Operations Management</td>
<td>4</td>
<td>Utilize networking events</td>
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<tr>
<td>MGMT 311</td>
<td>Managing People in Organizations</td>
<td>4</td>
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<tr>
<td>Business elective 1 (concentration)</td>
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<td>Nonbusiness breadth course</td>
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<td><strong>Total Credits</strong></td>
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#### Course Title

**Fourth Year**

**Fall**

<table>
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<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tr>
<td>BA 325</td>
<td>Business Law and Ethics</td>
<td>4</td>
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<tr>
<td>Business elective 2 (concentration)</td>
<td>4</td>
<td>Check in with career advisor</td>
<td></td>
</tr>
<tr>
<td>Business elective 3 (Concentration)</td>
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<tr>
<td>Business elective 4 (Concentration)</td>
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<td></td>
<td><strong>Credits</strong></td>
<td><strong>16</strong></td>
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<tr>
<td>Winter</td>
<td>BA 453 Business Strategy and Planning</td>
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<tr>
<td>Business elective 5 (concentration)</td>
<td>4</td>
<td>Apply for graduation</td>
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<tr>
<td></td>
<td><strong>Course with global context subject matter</strong></td>
<td>4</td>
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<td><strong>Credits</strong></td>
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<tr>
<td>Spring</td>
<td>Business elective 6</td>
<td>4</td>
<td>Register for commence</td>
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<tr>
<td>Business elective 7</td>
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<tr>
<td>Nonbusiness breadth course</td>
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<tr>
<td></td>
<td><strong>Credits</strong></td>
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<td><strong>Total Credits</strong></td>
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#### Courses

**FIN 199. Special Studies:** [Topic]. 1-5 Credits.
Repeatable when the topic changes.

**FIN 240. Survey of Real Estate. 4 Credits.**
Basics of buying, selling, and leasing real estate. Overview of real estate law, commercial and residential brokerage, real estate financing, and real estate administration.
Not open to LCB majors or prebusiness majors with junior standing or above.

**FIN 281. Personal Finance. 4 Credits.**
Overview of lifetime personal financial strategies. Topics include financial goals and building net worth, major purchasing decisions, credit use, tax planning, retirement, and estate planning.
Not open to LCB majors, prebusiness majors with junior standing or above.

**FIN 283. The Stock Market and Investing. 4 Credits.**
Investments and the stock market, securities and approaches to security selection, portfolio composition and structure.
Not open to LCB majors, prebusiness majors with junior standing or above, or students who have credit for FIN 380.

**FIN 311. Economic Foundations of Competitive Analysis. 4 Credits.**
Analysis of market competition and its relation to product cost and pricing decisions by the firm. Students may receive credit for only one of EC 311, FIN 311, or FIN 311H.
Prereq: C- or better in BA 101, BA 240, EC 201, ACTG 211, ACTG 213, MATH 241.

**FIN 311H. Economic Foundations of Competitive Analysis. 4 Credits.**
Analyzes the competitive structure of markets and industries. Focuses on the relationships among cost, pricing strategy and economic profit in competitive environments. Students may receive credit for only one of EC 311, FIN 311, or FIN 311H.
Prereq: open only to students in the LCB honors program.

**FIN 316. Financial Management. 4 Credits.**
Corporate financial planning, selection among alternative investment opportunities, analysis of risk, funds acquisition, and long-term financing.
Students cannot receive credit for both FIN 316 and FIN 316H.
Prereq: C- or better in BA 101, BA 240, EC 201, ACTG 211, ACTG 213, MATH 241.

**FIN 316H. Financial Management. 4 Credits.**
Covers the fundamental tools and concepts of finance, including the evaluation of investment opportunities and the relation between risk and return.
Students cannot receive credit for both FIN 316 and FIN 316H.
Prereq: open only to students in the LCB honors program.

**FIN 380. Financial Markets and Investments. 4 Credits.**
Financial markets and security investment decisions, analysis of risk and return, portfolio policies for individual and institutional investors, financial instruments.
Prereq: FIN 316, OBA 330.

**FIN 401. Research:** [Topic]. 1-21 Credits.
Repeatable.

**FIN 403. Thesis.** 1-12 Credits.
Repeatable.

**FIN 405. Reading and Conference:** [Topic]. 1-21 Credits.
Repeatable.

**FIN 406. Special Problems:** [Topic]. 1-4 Credits.
Repeatable.

**FIN 407. Seminar:** [Topic]. 4 Credits.
Repeatable.

**FIN 409. Practicum:** [Topic]. 1-12 Credits.
Repeatable.
FIN 410. Experimental Course: [Topic]. 1-4 Credits.
Repeatable when the topic changes.
Prereq: C- or better in FIN 316 or FIN 316H.

FIN 462. Derivative Markets and Financial Institutions. 4 Credits.
Valuation of financial derivatives, methodologies for identifying firms’ risk exposures, the role of risk management and financial derivatives in corporate strategy, and analysis of financial institutions.
Prereq: FIN 316.

FIN 463. International Finance. 4 Credits.
Analysis of currency exchange rates, balance of payments; management of foreign exchange risk; risk and return in international investment.
Prereq: FIN 316.

FIN 464. Commercial Banking. 4 Credits.
Operation and pricing policies of a commercial bank, concentrating on management of institutions that take deposits and make loans and investments through the use of computer-simulated banking operations.
Prereq: FIN 316.

FIN 473. Financial Analysis and Valuation. 4 Credits.
Topics include working capital management, advanced capital budgeting, dividend policy, financing policy, business valuation, and corporate acquisitions.
Prereq: FIN 380.

FIN 503. Thesis. 1-16 Credits.
Repeatable.

FIN 510. Experimental Course: [Topic]. 1-4 Credits.
Repeatable when the topic changes.

FIN 562. Derivative Markets and Financial Institutions. 4 Credits.
Valuation of financial derivatives, methodologies for identifying firms’ risk exposures, the role of risk management and financial derivatives in corporate strategy, and analysis of financial institutions.
Prereq: FIN 380 or FIN 612.

FIN 564. Commercial Banking. 4 Credits.
Operation and pricing policies of a commercial bank, concentrating on management of institutions that take deposits and make loans and investments through the use of computer-simulated banking operations.

FIN 601. Research: [Topic]. 1-16 Credits.
Repeatable.

FIN 603. Dissertation. 1-16 Credits.
Repeatable.

FIN 604. Internship: [Topic]. 1-9 Credits.
Repeatable.

FIN 605. Reading and Conference: [Topic]. 1-12 Credits.
Repeatable.

FIN 606. Special Problems: [Topic]. 1-9 Credits.
Repeatable.

FIN 607. Seminar: [Topic]. 1-5 Credits.
Repeatable.

FIN 608. Special Topics: [Topic]. 1-12 Credits.
Repeatable.

FIN 609. Practicum: [Topic]. 1-9 Credits.
Repeatable.

FIN 610. Experimental Course: [Topic]. 1-5 Credits.
Repeatable when the topic changes.